

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY







THIS IS Y.

Door County YMCA 2023 – 2024 Annual Impact Report Dear Door County YMCA Community,

We hope this letter finds you in good health and high spirits as we reflect on yet another remarkable year at the Door County Y. It is with great pleasure and a sense of pride that we present to you our annual report, highlighting the significant milestones, accomplishments, and impact we have made together.

First and foremost, we want to express our deepest gratitude to each and every member, volunteer, staff, and supporter who have been an integral part of the Door County Y family. Your unwavering dedication and commitment to our mission have allowed us to continue serving the needs of our community and making a positive impact in the lives of **countless individuals**.

Our commitment to **youth development** has remained steadfast, with programs and initiatives that provide a nurturing and inclusive environment for young people to learn, grow, and thrive. From before and after-school programs, our new pre-school program, year round snack and lunch programs, to summer camps and youth sports, we have continued to empower our youth by fostering their leadership skills and instilling the values of caring, honesty, respect and responsibility.

We continue our efforts to promote **healthy living** and physical fitness. Our wellness centers, swimming pools, and sports programs provide opportunities for individuals and families to stay active and prioritize their health. We have also continued to offer virtual platforms, offering online workout classes and virtual personal training sessions, ensuring that our community members can stay connected, engaged, and healthy wherever they may be.

The Door County Y's commitment to **social responsibility** has been further strengthened through our strong relationships with community partners. We have worked with local schools and community partners to address the needs of vulnerable populations, offering assistance, resources, and a sense of belonging to those who need it most.

None of our achievements would have been possible without the generosity and support of our donors, members, staff, and Board of Directors. We want to extend our heartfelt appreciation to each and every one of you that has, in some way, contributed to our cause. Your investment in the Door County Y has helped us expand our reach, enhance our programs, and create a lasting impact on the lives of the people in our community.

As we look ahead to the coming year, we remain committed to our mission and our vision of a thriving, inclusive, and healthy community. We will continue to adapt to changing needs, leverage technology to expand our reach, and uphold the values that have guided us for generations.

Thank you once again for your unwavering support and commitment to the Door County Y. Together, we will continue to build a stronger and more vibrant community, one that nurtures the potential in each individual and fosters a sense of belonging for all. **This is Y.**

Tonya Felhofer, CEO, Door County YMCA



Maribeth Hetherington

Board Chair, Door County YMCA

YOUTH DEVELOPMENT IMPACT BRIGHT BEGINNINGS: NURTURING YOUNG MINDS DOOR COUNTY YMCA PRESCHOOL READINESS PROGRAM

In the fall of 2023, the Door County YMCA proudly launched a new preschool program, designed to provide young children with a nurturing and enriching early education experience. From the outset, the program has focused on creating a warm, inclusive environment where children can explore, discover, and grow. The curriculum blends play-based learning with structured activities, ensuring that each child develops essential cognitive, social, and emotional skills. Guided by experienced and caring educators, the children engage in activities that promote literacy, numeracy, creativity, and physical development, setting a strong foundation for their future academic journeys.

Throughout the initial months, children in the program have shown remarkable progress. They have learned to express themselves more confidently, cooperate with peers, and solve problems creatively. Storytime sessions have sparked a love for reading, while hands-on activities like arts and crafts, science experiments, and interactive games have made learning both fun and effective. Physical activities, including outdoor play and simple exercises, have helped the children develop gross motor skills and a love for active living. The emphasis on a holistic approach ensures that each child's development is well-rounded, addressing their individual needs and potential.

Recognizing the success and demand for the program, the Door County YMCA is excited to announce its expansion to an all-day format. This extended schedule will provide working parents with a reliable and comprehensive childcare solution, while offering children a full day of engaging and educational experiences. The expanded program will continue to emphasize personalized attention, with a structured yet flexible schedule that includes time for rest, nutrition, and extended learning opportunities. With this growth, the Door County YMCA reaffirms its commitment to supporting early childhood development and providing our community's youngest members with the best possible start in life. **This is Y.**













HEALTHY LIVING IMPACT Growing Tomorrow, Sustainably Today. Hydroponic Gardens

Thanks to the support of generous donors and grantors, the Door County YMCA was able to acquire two self-contained hydroponic growing systems from Fork Farms in November of 2023. Affectionately known as "the hydroponic gardens", these two systems were installed in the Sturgeon Bay Program Kitchen, and were quickly integrated into multiple Y programs. The gardens have not only provided locally sourced, nutritious food for the community, but also have served as an educational resource for youth and adults to highlight the benefits of sustainable farming and hydroponic gardening.

Hydroponics Use So Far

Within just a few weeks of planting the first round of seeds, the lettuce grown in the hydroponic gardens was being used in the Door County Y's Foods Program, which provides over 200 free meals each day to children, seniors, and adults with a disability. During peak summer months, this program grows immensely, and there are days where the Y's Foods Program is serving upwards of 1300 meals per day. While the two hydroponic gardens are not nearly enough to sustain the program entirely, it has been a huge benefit to be able to offer fresh, organic, locally-grown vegetables at a very low cost to the Y.

After a few months of learning the system and the process of hydroponically growing vegetables, this initiative was further integrated into Y programming, especially with the youth. Children from after school programs began to help with every step of the process, including germination of the seeds, planting the "pods" into the garden system, measuring nutrient and PH levels of the water, and even harvesting the vegetables. Adding this educational element has greatly enriched the Foods Program, and is helping youth in our community develop healthy habits that will last a lifetime.

In addition to its use within the Y, lettuce grown in the hydroponic gardens was used for the salad course at the Y's annual "Dining by the



Bay" event in May (and by all accounts it was a pretty great salad). Basil from the gardens has also been used to make pesto, which in turn has been given to donors, volunteers, and Y members as a token of appreciation. This illustrates that the program has come full circle, and is touching individuals at every level of the YMCA organization.

Looking forward, plans are in place to grow various fruits within the garden such as strawberries, and to experiment with other vegetables that might not be as familiar to program participants (think Bok Choy, Arugula, etc.). By continuing to push the envelope with the Hydroponic Gardens and the Foods Program as a whole, the Door County YMCA stands poised to have further impact on creating a healthy, sustainable, values-driven community for all. **This is Y.**



















Scan the QR Code with your phone's camera or click the box for a video about the growing process.

WHERE COMPASSION MEETS COMMUNITY DOOR COUNTY YMCA COMMUNITY CLOSET

With locations in both Sturgeon Bay and Fish Creek, the Door County YMCA Community Closet stands as a vital pillar of support within our community, addressing the fundamental needs of individuals and families during times of hardship. More than just a resource for essentials, it serves as a beacon of hope and compassion, embodying the YMCA's commitment to social responsibility and community well-being.

At the heart of the Community Closet is a network of dedicated volunteers and generous donors who recognize the importance of extending a helping hand to those facing adversity. Through their collective efforts, the Community Closet offers a lifeline to individuals struggling to make ends meet, providing access to personal care essentials free of charge.

The impact of the Community Closet extends far beyond the material goods it distributes. By alleviating the burden of basic necessities, it restores dignity and self-worth to those in need, empowering them to face life's challenges with resilience and hope. Moreover, it fosters a sense of belonging and solidarity within our community, reminding us that we are all interconnected and responsible for each other's well-being.

Through outreach programs and partnerships with local organizations, the Community Closet strives to reach those most in need and ensure that no one is left behind. Whether it's a family struggling to clothe their children or an individual facing homelessness, the Community Closet offers a compassionate hand and a supportive community to lean on. **This is Y.**

If you or someone you know could utilize the community closet we ask that you share this information with them. If you would like more information on how to support our Community Closets, please contact our Welcome Centers at 920.73.4949 Sturgeon Bay or 920.868.3660 Kane Center.









health enthusiasts participate in our group fitness classes & specialty programs.





18 YOUTH LEARNED ABOUT AND PARTICIPATED IN OUR JUDICIAL SYSTEM THROUGH YOUTH IN GOVERNMENT



1,050 NUTRITIOUS YOUTH AND SENIOR MEALS WERE SERVED PER WEEK BETWEEN OUR TWO BRANCHES.

TWENTY-ONE 4 yrs olds made new friends and learned skills to start 4k.

40 School Age children had a safe and fun place to

be after the school bell.

enthusiastic youth attended the Door County YMCA Summer Camp, creating memories and experiences that will last a lifetime.

THANK YOU TO OUR ANNUAL CAMPIGAIN DONORS

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Your generous financial gifts to the 2023/2024 Annual Campaign will continue to strengthen the Door County Community and make the Y so much more as we continue our impact through Youth Development, Healthy Living and Social Responsiblity.

Scan the QR Code with your phone's camera to be directed to our Giving site.

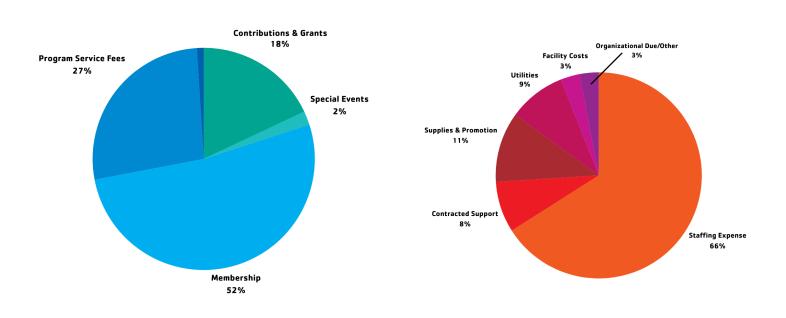


* We apologize for any misspellings or omissions of names in the donor listing. This list is from June 1, 2023 – May 31, 2024. If you wish to have your recognition listing changed, please contact Brett Cleveland at 920.743.4949 or bcleveland@doorcountyymca.org.

* Contributions to the Capital Campaign, Endowment Fund, Restricted Grants, Gifts In-Kind and Program Sponsors have been recognized and appreciated.

OVERVIEW-FUNDING THE IMPACT

PUBLIC SUPPORT / EARNED REVENUE	UNAUDITED FY23/24	AUDITED FY22/23
Contributions/Grants	\$751,033	\$604,203
Special Events	\$87,952	\$94,565
Memberships	\$2,176,489	\$1,888,010
Program Services Fees	\$1,154,134	\$848,901
Other Miscellaneous Revenue/Investment Returns	\$39,776	\$115,705
Total Operating Revenue	\$4,209,385	\$3,551,384
OPERATING EXPENSES	\$2,739,9030	\$2,212,786
Staffing Expense		
Contracted Support	\$337,992	\$287,350
Supplies & Promotion	\$442,263	\$328,094
Utilities	\$362,602	\$335,758
Facility Costs	\$117,598	\$107,547
Organizational Dues/Other	<u>\$141,699</u>	\$165,517
Total Operating Expenses	\$4,142,057	\$3,537,052



Dollars are reflective of unaudited operations of the Association for Fiscal Year 23/24 and audited operations for Fiscal Year 22/23; these figures do not include Restricted Fund Activity or depreciation. The Door County YMCA is a 501c3 nonprofit organization and may receive tax-deductible contributions as allowed by law. The YMCA provides more than \$500,000 in mission and related membership and program subsidies through contributed income.

THIS IS Y.



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MISSION STATEMENT

Welcoming all, the Door County Y engages and connects with families and individuals of all ages in pursuit of well being and a vibrant, healthy, values-driven community.

Y-USA MISSION STATEMENT

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

DOOR COUNTY YMCA • WWW.DOORCOUNTYYMCA.ORG

Sturgeon Bay Program Center | 1900 Michigan St, Sturgeon Bay, WI 54235 | 920.743.4949 Jackie & Steve Kane Program Center | 3866 Gibraltar Road, Fish Creek, WI | 920.868.3660