# COMMUNITY STARTSHERE DOOR COUNTY YMCA ANNUAL IMPACT REPORT 2024-2025



Dear Friends of the Door County Y,

We hope this letter finds you well and filled with the same sense of pride we feel as we reflect on another remarkable year at the Door County Y.

It is with great excitement and gratitude that we share our **Annual Report**, an overview of the milestones, achievements, and meaningful impact we've created together.

First and foremost, **thank you**. To our members, volunteers, staff, and supporters: your dedication and belief in our mission are what make our work possible. Your continued commitment empowers us to meet the evolving needs of our community and touch countless lives in meaningful ways.

We're proud to share that in the 2024/2025 fiscal year, we served over **12,500** members, a testament to the deep and growing connection between the Y and the people of Door County. Together, we also reached our **lofty goal of raising \$580,000 through our Annual Campaign**, which directly supports our Membership For All program—ensuring that no one is ever turned away from the Y due to an inability to pay.

**Youth development** remains at the heart of what we do. Through a wide range of programs—from before- and after-school care to preschool, year-round snack and lunch programs, summer camps, and youth sports—we are nurturing the potential of every child. These experiences help young people grow as leaders while embracing the core values of caring, honesty, respect, and responsibility.

We remain committed to promoting **healthy living** through our wellness centers, aquatics programs, and fitness offerings that help individuals and families stay active and well. This year, we received a grant to support the upcoming launch of Rock Steady, a non-contact boxing program designed to empower adults living with Parkinson's disease. Programs like this demonstrate our dedication to meeting the evolving health needs of our community—at every age and ability level.

Our commitment to social responsibility continues to deepen. By partnering with local and regional non-

profits, schools and various other organizations, we've expanded our reach to serve the most vulnerable members of our community—offering resources, support, and a place where everyone feels they belong. We're also focused on reducing isolation by creating opportunities for social connection through inclusive programs, community events, and meaningful volunteer engagement.

None of this would be possible without you—our generous donors, dedicated members, passionate staff, and visionary Board of Directors. Your support of the Door County Y makes it possible for us to expand programs, improve facilities, and strengthen our community from the inside out. We're also proud to report that a **strong fiscal year**, combined with strategic use of prior year net assets, allowed us to make much-needed facility upgrades. These include repaving two-thirds of the Sturgeon Bay parking lot and replacing the damaged gym floor. These improvements help ensure our spaces remain safe, comfortable, and welcoming for all who walk through our doors.

As we look to the future, we remain committed to our mission and vision: a healthier, more inclusive, and connected Door County. We will continue to evolve, innovate, and lead with purpose, always guided by the values that define the Y.

Thank you for being an essential part of this journey. Together, we are building a stronger, more vibrant community—one that uplifts every individual and fosters true belonging.



Tonya Felhofer, CEO



Tyler Pluff, Y Board Chair

This is Y.

YOUTH DEVELOPMENT IMPACT

# **ROOTED IN YOUTH DEVELOPMENT:** 2,635 LIVES TOUCHED AT THE DOOR COUNTY Y

At the Door County YMCA, youth development is more than a mission—it's our heartbeat. Every day, we create spaces where kids and families grow stronger together, discovering confidence, compassion, and community.

This past year, we proudly served **1,435 youth** through a rich variety of enrichment and athletic programs designed to ignite passions and build lifelong skills. From the rush of scoring a goal in soccer or spiking a ball in **volleyball**, to the quiet focus of **homeschool art, after school art, or strings lessons**, every experience is crafted to support the whole child.

Our programs stretch far and wide—flag football, basketball, baseball, gaga ball, dodgeball, Homeschool PE, Kids in the Kitchen, Dance, Preschool Enrichment, and Amigos (Spanish for kids) each one a stepping stone in a child's journey toward confidence and character.

But youth development doesn't end on the field or in the studio.

This year, an additional **1,200 youth and adults** participated in our **Safety Around Water** initiative, through **Parent-Child, Preschool, Youth**, and **Adult Swim Lessons**. These programs don't just teach swim strokes they teach life-saving skills. They empower families with the confidence to enjoy water safely, turning fear into fun and uncertainty into strength.

Every program, every lesson, and every moment at the Y is rooted in the values of **caring, honesty, respect, and responsibility**. Because when our children and families thrive, our entire community grows stronger.

Together, we're not just offering activities, we're shaping lives, creating leaders, and building a future full of potential right here in Door County.

This is Y.



### HEALTHY LIVING IMPACT Healthy Living, Lifelong Impact: Empowering Wellness at Every Age

At the Door County Y, promoting **healthy living** is more than offering workouts—it's about transforming lives. From water fitness to weight loss support, we create inclusive spaces where people of all ages and abilities can take charge of their well-being, one step, one class, one breakthrough at a time.

Whether it's finding your rhythm in **Dance Fit**, pushing limits in **Cycle**, or regaining strength through **Knee & Hip** or Live**STRONG**<sup>®</sup>, our members discover more than just fitness—they discover community, courage, and lasting change.

This year, hundreds of participants embraced wellness through specialized programs tailored to support every goal and life stage:

- ForeverWell, Silver Sneakers, and Silver & Fit classes supported adults aged 55+ by promoting strength, stability, and meaningful social connection.
- Mind, Body, Spirit offerings like Tai Chi, Yoga, and Pilates brought balance and peace to daily life.
- Strength & Conditioning classes—from Body Pump to Small Group Training—built not just muscles, but confidence.
- Water Fitness programs like Aqualite, Pilaqua, and Twinges offered low-impact options with highenergy impact.
- For youth, teens, and alumni, programs like SPT Teen, POWER, and the Y's Weight Loss Program helped establish lifelong habits.
- And for those on unique journeys, programs like Parkinson's, Stepping On, and WomenOnWeights created space for healing and resilience.

Through **cardio classes, personal training**, and tailored group support, our wellness centers continue to be hubs of hope and vitality, empowering over a thousand individuals this year to not just move more, but live more fully.

At the Y, health is holistic. And thanks to these diverse offerings, our community is not just surviving but **thriving**.







# 12,563 Journeys. One Healthy Community.

## A STRONGER COMMUNITY, TOGETHER: DEEPENING OUR COMMITMENT TO SOCIAL RESPONSIBILITY

At the Door County Y, social responsibility isn't just a value—it's a call to action. Every partnership, every program, and every open door reflects our unwavering belief that **everyone deserves access to opportunity, support, and a sense of belonging**.

This year, we strengthened that commitment by expanding our outreach in meaningful ways. Through collaboration with local schools and community organizations, we reached further—connecting with children, families, and individuals who need us most.

Whether it's offering **subsidized memberships, free swim safety lessons, or access to enrichment programs** for youth, families, and seniors who might otherwise go without, we ensure that financial barriers never stand in the way of personal growth. We've helped fill backpacks with school supplies, filled hearts with hope, and filled our spaces with **compassion, inclusion, and purpose, for every generation we serve.** 

The Door County Y continues to be a trusted partner for change—responding to the unique needs of our neighbors through initiatives that provide food, mentoring, education, and access to wellness. More than a gym or program provider, we are a community anchor.

At the Y, we believe a better tomorrow begins with how we serve today. And with each connection made, we're creating not just a healthier Door County—but a more **equitable**, united, and resilient one.



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Making Waves in Safety: Empowering Kids & Adults Through Swim Lessons

**310** DCY SWIM Champions in the Making —Fueled by the Y

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Your generous financial gifts to the 2024/2025 Annual Campaign will continue to strengthen the Door County Community and make the Y so much more as we continue our impact through Youth Development, Healthy Living and Social Responsiblity.

Scan the QR Code with your phone's camera to be directed to our Giving site.

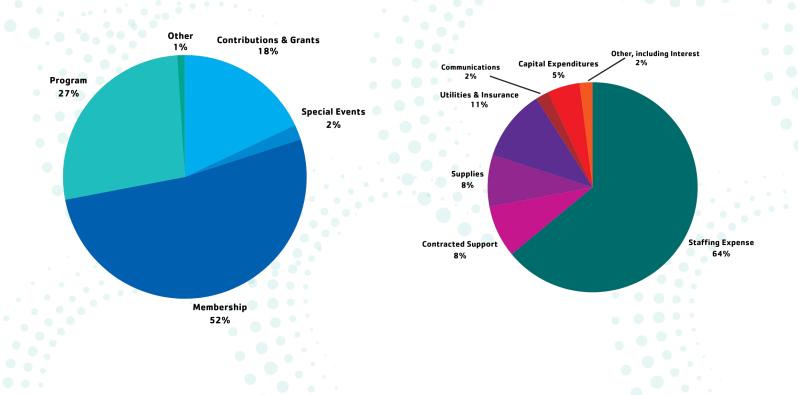


 \* We apologize for any misspellings or omissions of names in the donor listing. This list is from
June 1, 2024 - May 31, 2025. If you wish to have your recognition listing changed, please contact Brett Cleveland at 920.743.4949 or bcleveland@doorcountyymca.org.

\* Contributions to the Capital Campaign, Endowment Fund, Restricted Grants, Gifts In-Kind and Program Sponsors have been recognized and appreciated.

## **OVERVIEW-FUNDING THE IMPACT**

PUBLIC SUPPORT / EARNED REVENUE	UNAUDITED FY24/25	AUDITED FY23/24
Contributions/Grants	\$857,768	\$751,033
Special Events	\$100,900	\$87,952
Memberships	\$2,526,268	\$2,176,489
Program Services Fees	\$1,33,577	\$1,154,134
Other Miscellaneous Revenue	\$34,694	\$39,776
Total Operating Revenue	\$4,853,207	\$4,209,385
OPERATING EXPENSES Staffing Expense Contracted Support Supplies Utilities & Insurance Communications Capital Expenditures	\$2,943,429 \$377,727 \$373,190 \$519,181 \$86,631 \$273,531	\$2,738,880 \$336,447 \$393,159 \$480,342 \$73,793 \$18,503
Other, including Interest & Dues	\$82,047	\$86,363
Total Operating Expenses	\$4,619,736	\$4,127,487



Positive margin between revenue and expense is being reinvested into facility enhancements in FY 25/26. Dollars are reflective of unaudited operations of the Association; these figures do not include Restricted Fund Activity. The Door County YMCA is a 501c3 nonprofit organization and may receive tax-deductible contributions as allowed by law. The YMCA provides more than \$500,000 in mission and related membership and program subsidies through contributed income.

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# THIS IS Y.



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#### MISSION STATEMENT

Welcoming all, the Door County Y engages and connects with families and individuals of all ages in pursuit of well being and a vibrant, healthy, values-driven community.

#### Y-USA MISSION STATEMENT

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

#### DOOR COUNTY YMCA • WWW.DOORCOUNTYYMCA.ORG

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